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Atty Docket No. 80398.P1287

Patent
**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 3644**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Examiner: S. Holzen
)
 Maritzen, et. al.) Art Unit: 3644
)
 Application No. 09/930,608) Confirmation No: 1723
)
 Filed: August 15, 2001)
)
 For: CUSTOMIZING A PRICE OR A)
 SERVICE BY USING AN)
 INTELLIGENT AGENT)

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL UNDER 37 C.F.R. § 1.116

In response to the Office Action mailed September 21, 2004, Applicants respectfully request reconsideration of this application and consideration of the following remarks.

**AMENDMENT TRANSMITTAL****PATENT**

Application No.: 09/930,608
Filing Date: 8/15/01
First Named Inventor Maritzen, et al.
Examiner's Name: S. Holzen
Art Unit: 3644
Attorney Docket No.: 80398.P428

- An Amendment After Final Action (37 CFR 1.116) is attached and applicant(s) request expedited action.
 Charge any fee not covered by any check submitted to Deposit Account No. 02-2666.
 Applicant(s) hereby request and authorize the U.S. Patent and Trademark Office to (1) treat any concurrent or future reply that requires a petition for extension of time as incorporating a petition for extension of time for the appropriate length of time and (2) charge all required fees, including extension of time fees and fees under 37 CFR 1.16 and 1.17, for any concurrent or future reply to Deposit Account No. 02-2666.
 Applicant(s) claim small entity status (37 CFR 1.27).

ATTACHMENTS

- Preliminary Amendment
 Amendment/Response with respect to Office Action
 Amendment/Response After Final Action (37 CFR 1.116) (reminder: consider filing a Notice of Appeal)
 Notice of Appeal
 RCE (Request for Continued Examination)
 Supplemental Declaration
 Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record)
 Information Disclosure Statement (IDS)
 Copies of IDS citations
 Petition for Extension of Time
 Fee Transmittal Document (that includes a fee calculation based on the type and number of claims)
 Cross-Reference to Related Application(s)
 Certified Copy of Priority Document
 Other: _____
 Other: _____
 Check(s)
 Postcard (Return Receipt)

SUBMITTED BY:

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

TYPED OR PRINTED NAME: Eric S. Replogle

SIGNATURE:

REG. NO.: 52,161DATE: 11/22/04ADDRESS: 12400 Wilshire Boulevard, Seventh FloorLos Angeles, California 90025TELEPHONE NO.: (408) 720-8300**CERTIFICATE OF MAILING BY FIRST CLASS MAIL (if applicable)**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria Virginia 22313-1450 on November 22, 2004

Date of Deposit

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November 22, 2004

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Date

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